

# Another milestone of commitment to excellence & Strengthening trust

Grameenphone always strives to leave a mark of excellence in any endeavor it undertakes. The number of awards won in the prestigious occasion is yet another proof of that. We are humbled by the recognition and motivated to do even better in the future.

## Best Presented Annual Report 2016

Won the awards from the following organisations in recognition of our transparency, accountability and compliance with local and international standards.

- SAFA (South Asian Federation of Accountants) Best Presented Annual Report Awards 2016
- ICAB (Institute of Chartered Accountants of Bangladesh) Best Presented Annual Report 2016
- ICSB (Institute of Chartered Secretaries of Bangladesh) National Award 2016 for Corporate Governance Excellence

## Best Brand Award 2017

Received top awards in the “Best Overall Brand”; “Best Telecom Brand” and “Most Consistent Brand” for its acceptance among consumers, the awards were presented by Bangladesh Brand Forum in partnership with world’s leading brand research company Kantar Millward Brown.

## Global Telecoms Business Awards 2017

Grameenphone and Huawei Technologies jointly received a recognition award at the Global Telecom Business Awards 2017 for Infrastructure Service Innovation.

## Digital Marketing Award 2017

Grameenphone and its 2 partner agencies (Magnito Digital Ltd. & Asiatic Mindshare Ltd.) have won 9 awards in 7 categories out of 13 in Digital Marketing Award 2017 organised by Bangladesh Brand Forum.

