2013

Awarded 3G license and related 10 Mhz of spectrum for 15 years effective from September 2013; Introduced different 3G packages & services; Launched life insurance coverage 'Nirvoy Life Insurance', mobile content store, self service recharge kiosk, first ever virtual agent 'Neel', coordinated WiMax service known as 'Go Broadband' etc.: Reached 47.1 million subscribers

Launched HealthLine, Smile Prepaid & Xplore Postpaid, Cellbazaar, Business Solutions for Business Class & Community; Introduced new GP Logo Following Maiden Decade of Operation; Reached 10 million subscribers

2006

2012

Awarded license for 2G operation for 15 years effective from November 2011; two new affordable packages 'Amontron' and 'Nishchinto' were launched, 10-second pulse was introduced for all products including helplines: A GP App was launched to facilitate mobile self service; Reached 40.02 million subscribers Launched Electronic Recharge System, djuice Brand Targeting Youth Segment, EDGE & Voice SMS for the first time in Bangladesh: Reached 4 million subscribers



2011

Launched 'My zone'- location based discount on usage, Micro SIM cards for iPhone, Spondon Package with 1-sec pulse; Grameenphone Branded Handset (C200, QWERTY handset 'Q100' and Android Handset 'Crystal'), Customer Experience Lab, eCare solution; Completed swapping of 7,272 nos of BTS; Reached 36.5 million subscribers

Reached 2 million subscribers



Launched Prepaid Product with PSTN Connectivity; Reached 1 million subscribers



2010

Launched New Tariff Plan, 'MobiCash' Financial Service Brand, Ekota for Achieved BD Business Award for "Best Joint Venture Enterprise"



2009

SME, Baadhon Package, Mobile **Application Development Contest &** Network Campaign; Reached 29.97 million subscribers

Launched WAP Service



Listed on Dhaka Stock Exchange Ltd. and Chittagong Stock Exchange Ltd.; Launched Internet Modem, Special Olympic Regional Talent Hunt, Stay Green Campaign, Internet Package P5 & P6, Grameenphone Branded Handset & Studyline; Reached 21 million subscribers

Launched first Prepaid service in the Country



2008

Introduced BlackBerry Service; Commissioned Brand Positioning & launched Stay Close & Customer Care Campaign; Reached 20 million subscribers Lauuched mobile to mobile Service (without PSTN Access)



Converted to a Public Limited Company; Re-launched Business Solutions; Launched New VAS, Bull Stock Information, Missed Call Alert & PayForMe Service; Re-branded djuice; Reached 16 million subscribers Commenced Operation on the Independence Day of Bangladesh



Incorporated as a Private Limited Company



History & Milestones