

History & Milestones

- 2012** >>>> Awarded license for 2G operation for 15 years effective from November 2011; two new affordable packages 'Amontron' and 'Nishchinto' were launched, 10-second pulse was introduced for all products including helplines; A GP App was launched to facilitate mobile self service; Reached 40.02 million Subscribers.
- 2011** >>>> Launched 'My zone'- location based discount on usage, Micro SIM cards for iPhone, Spondon Package with 1-sec pulse; Grameenphone Branded Handset (C200, QWERTY handset 'Q100' and Android Handset 'Crystal'), Customer Experience Lab, eCare solution; Completed swapping of 7,272 nos. of BTS; Reached 36.5 Million Subscribers
- 2010** >>>> Launched New Tariff Plan, 'MobiCash' Financial Service Brand, Ekota for SME, Baadhon Package, Mobile Application Development Contest & Network Campaign; Reached 29.97 Million Subscribers
- 2009** >>>> Listed on Dhaka Stock Exchange Ltd. and Chittagong Stock Exchange Ltd.; Launched Internet Modem, Special Olympic Regional Talent Hunt, Stay Green Campaign, Internet Package P5 & P6, Grameenphone Branded Handset & Studyline; Reached 21 Million Subscribers
- 2008** >>>> Introduced BlackBerry Service; Commissioned Brand Positioning & launched Stay Close & Customer Care Campaign; Reached 20 Million Subscribers
- 2007** >>>> Converted to a Public Limited Company; Re-launched Business Solutions; Launched New VAS, Bull Stock Information, Missed Call Alert & PayForMe Service; Re-branded djuice; Reached 16 Million Subscribers
- 2006** >>>> Launched HealthLine, Smile Prepaid & Xplore Postpaid, Cellbazaar, Business Solutions for Business Class & Community; Introduced new GP Logo Following Maiden Decade of Operation; Reached 10 Million Subscribers
- 2005** >>>> Launched Electronic Recharge System, djuice Brand Targeting Youth Segment, EDGE & Voice SMS for the first time in Bangladesh; Reached 4 Million Subscribers
- 2004** >>>> Reached 2 Million Subscribers
- 2003** >>>> Launched Prepaid Product with PSTN Connectivity; Reached 1 Million Subscribers
- 2002** >>>> Achieved BD Business Award for "Best Joint Venture Enterprise"
- 2001** >>>> Launched WAP Service
- 1999** >>>> Launched First Prepaid Service in the Country
- 1998** >>>> Launched Mobile to Mobile Service (without PSTN Access)
- 1997** >>>> Commenced Operation on the Independence Day of Bangladesh
- 1996** >>>> Incorporated as a Private Limited Company