



Management Team

The key roles of the Management Team, headed by the Chief Executive Officer, include running the day-to-day business of the Company. Collectively, they inspire our teams and steer the success of our business.



Management Team Profile



Yasir Azman
Chief Executive Officer

 Nationality Bangladeshi	 Age 46	 Gender Male
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Mr. Yasir Azman was appointed as Chief Executive Officer (CEO) from 01 February 2020. Prior to that, he served as Deputy Chief Executive Officer (DCEO) from 26 May 2017. He also served as Chief Marketing Officer (CMO) from 15 June 2015. Mr. Azman is an experienced professional with vast international experience in multiple countries and cultures. Before joining as CMO Grameenphone, Mr. Azman served as Telenor Group’s Head of Distribution & eBusiness and worked across all Telenor Operations. He has also worked in Telenor India operations as EVP & Circle Business Head for Orissa and Karnataka circles during 2010-2012. In his previous tenure in Grameenphone, Mr. Azman played a leading role to set up Grameenphone sales and distribution organisation and to transform Grameenphone distribution structure. As a CMO in Grameenphone, Mr. Azman has transformed Grameenphone towards a high performing and a digital-centric organisation. Throughout his career, Mr. Azman has a proven track record as a leader in transformation, change management and business development.

He has an MBA from Institute of Business Administration, Dhaka University, and also attended several executive educational programmes in the London Business School and INSEAD, France.



Jens Becker
Chief Financial Officer

 Nationality German	 Age 53	 Gender Male
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Mr. Jens Becker was appointed as Chief Financial Officer (CFO) effective from 15 August 2019. Prior to joining Grameenphone, he served as CFO of T-Mobile Poland (formerly Polska Telefonia Cyfrowa) from 2007 to 2016 and was engaged with consultancy and entrepreneur ventures since then. During the first half of 2015 he also served as interim CEO for GTS Poland. Earlier, he was CFO at T-Online International AG from 2004 to 2007. With 20 years of experience in Deutsche Telekom Group, he has held leadership positions in Germany and Poland and was also responsible for controlling of T-Online’s subsidiaries in France and Spain, among others.

Mr. Jens holds a Master’s degree (Diplom) in Geography, Economics and Business Administration from Free University of Berlin, and participated in Deutsche Telekom General Management Programme from London Business School.



Ole Bjørn Sjulstad
Chief Corporate Affairs Officer

 Nationality Norwegian	 Age 59	 Gender Male
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Mr. Ole Bjørn Sjulstad was appointed as Chief Corporate Affairs Officer (CCAO) effective from 02 December 2018. He joined Telenor Asia Pte Ltd. Singapore, as Vice President in 2000 and served as its Managing Director from 2002 till 2004. After, relocation to Norway he served as Senior Vice President of Telenor, Asia region, until April 2007. In 2007, he joined the Telenor CEE regional unit. He led the representative office in Moscow for six years, followed by a two-year posting as Chief Corporate Development Officer in Telenor Hungary. Before joining Grameenphone he was CEO of Telenor Bulgaria, until Telenor Group divested its CEE portfolio. In his more than 20 years of experience with Telenor Group he has served as a member in the Board of Directors in Grameenphone (Bangladesh), Digi (Malaysia), UCOM (Thailand) and Vimpelcom (now VEON). Prior to joining Telenor Group, Mr. Sjulstad held various leadership and project management positions within the Information and Telecommunications sector, as well as Subsea Engineering & Production business relating to the oil and gas industry.

He earned his Business Administration and Mechanical Engineering degree from Kongsberg Ingeniorhogskole, Norway in 1983, and completed the Executive Development programme at IMD, Switzerland, in 2008.

Mr. Sajjad Hasib was appointed as Chief Marketing Officer (CMO) from 01 February 2020. Before that, he served as Head of Operations from August 2017. Mr. Sajjad brings in 20 years of Sales, Marketing, and Business management experience into the management team. He started his career in Citycell as Distribution Officer and worked in various companies at home and abroad before joining Grameenphone as Area Sales Manager in 2006. In the last 15 years in Grameenphone, he rose through the ranks contributing to all major commercial successes of Grameenphone in various roles including Circle Business Head of Dhaka & Sylhet. Over the years, he has led several Digitisation & Transformation programmes to modernise the Sales & Distribution, and Commercial operation of Grameenphone. His substantial experience in driving growth through innovation, analytics, growth mindset, engaging leadership, and effective marketing tactics will help the management team to take the future growth journey forward. Mr. Sajjad has a strong passion for superior customer experience & aims to delight Grameenphone customers at every interaction.

Mr. Sajjad has an MBA from the University of Bedfordshire (UK), a bachelor's from NSU (Dhaka), and several executive training from London Business & INSEAD business school.



Sajjad Hasib
Chief Marketing Officer

 Nationality Bangladeshi	 Age 42	 Gender Male
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Overview

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Additional Information



Syed Tanvir Husain
Chief Human Resources Officer

 Nationality Bangladeshi	 Age 46	 Gender Male
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Mr. Syed Tanvir Hussain was appointed as Chief Human Resources Officer (CHRO) effective from 12 June 2018. Mr. Tanvir is a transformational HR leader with over 22 years of distinct experiences in both Bangladesh and abroad. Prior to becoming CHRO in Grameenphone, he led the Centre of Expertise function, Shared Services, in People & Organisation Division. Since joining Grameenphone in June 2013, he has been significantly contributing to employee competence shift programmes to upskill and reskill employees for fluidity and future-fit relevance. He has also been driving the organisation Modernisation ambition through an agile & responsive organisation structure. His exemplary passion for automation and digitalisation has reshaped employee experience across the organisation. Mr. Tanvir champions Diversity and Inclusive Culture and steers anchoring of a safe and healthy work environment. Mr. Tanvir comes with a depth of experiences across different industries. He began his career as a Management Trainee in BAT Bangladesh and held diverse roles along his journey, including leadership roles such as Head of HR, Citibank N.A and CHRO, Airtel Bangladesh.

Mr. Tanvir is an MBA graduate from IBA, University of Dhaka.

Mr. Rade Kovacevic was appointed as Chief Technology Officer (CTO) effective from 30 January 2018. Earlier, he was serving as the Interim CTO in Grameenphone from 18 June 2017. Prior to joining Grameenphone, Mr. Kovacevic was working as Head of IT Asia (acting), Technology & Services of Telenor Group. Prior to that, he also worked as Head of Sourcing at Telenor India. He has 20 years of experience in the telecom industry, working in different senior positions.

Mr. Kovacevic has an MSc in Electronics and Computer Science from University of Montenegro.



Rade Kovacevic
Chief Technology Officer

 Nationality Montenegro	 Age 48	 Gender Male
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Solaiman Alam

Chief Digital and Strategy Officer

 Nationality Bangladeshi	 Age 42	 Gender Male
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Mr. Solaiman Alam was appointed as the Chief Digital and Strategy Officer (CDSO) from 01 January 2020. Mr. Solaiman has 20 years of professional experience in the FMCG and telecom industry in various roles spanning digital channel and services, marketing, product management, brand management, trade marketing and sales. A graduate from IBA, University of Dhaka, he started his career in Sales in British American Tobacco Bangladesh (2000 – 2005) after which he moved to Orascom Telecom Bangladesh, Banglalink. He played a vital role in establishing Banglalink as one of the most recognised brands in the country. He has worked directly in Brands, Product and Pricing, VAS and Internet, Research, High Value Loyalty Management, Postpaid and B2B, Mobile Financial Services (MFS) etc. When he left Banglalink in 2016, he was Director, Marketing of Banglalink. Mr. Solaiman joined Grameenphone as Director Marketing in February 2016 and in 2018, he was appointed as the Head of Digital Division to pursue the vision of establishing a Telco Digital Ecosystem.

He has attended a host of courses and certifications from organisations like London Business School, INSEAD France, HFI, IDEO etc.

Mr. Kazi Mahboob Hassan was appointed Chief Business Officer (CBO) effective from 28 June 2020. Previously he has served as the Chief Strategy & Transformation Officer from 1 April 2018 to 31 December 2019 and headed transformation within Enterprise Division in the interim. Prior to joining Grameenphone, he was a Senior Management Consultant at Deloitte UK responsible for leading business transformation programmes for clients across a variety of sectors including Telecom, Oil & Gas, Consumer Business and Financial Services. He has also held senior positions in Finance and Marketing with IBM UK and BAT Bangladesh.

He has an MBA degree from University of Oxford, is a Fellow Chartered Certified Accountant (FCCA) with professional accountancy body ACCA, UK and has a BBA degree from University of Dhaka (IBA).



Kazi Mahboob Hassan

Chief Business Officer

 Nationality Bangladeshi	 Age 40	 Gender Male
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Mr. S M Imdadul Haque was appointed as Company Secretary effective from 21 April 2017. Mr. Imdad joined Grameenphone on May 2004 and started his career with Internal Audit function. Then he moved to the Department of Company Secretary on August 2006 and has been working there for more than 14 years. During his long tenure in the Department of Company Secretary of such a big company like Grameenphone, he gathered vast knowledge on Company Secretarial function, Corporate Governance, Compliance, Stakeholder Management, Public Communications etc. Before joining Grameenphone, Mr. Imdad worked in KPMG Rahman Rahman Huq, Chartered Accountants from May 2002 to April 2004 where he was also an articulated student during November 1998 to April 2002 and passed “C.A. Intermediate” examination.

He has a Master’s degree in Commerce and attended various training programmes at different institutions and educational programme, including INSEAD.



S M Imdadul Haque

Company Secretary

 Nationality Bangladeshi	 Age 47	 Gender Male
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