

Our Vision

Mission &

Values

“We are here to help”

Our Vision

We exist to help our customers get the full benefit of communications services in their daily lives. We're here to help.

Our Mission

Grameenphone is the only reliable means of communication that brings the people of Bangladesh close to their loved ones and important things in their lives through unparalleled network, relevant innovations & services.

Our Values

MAKE IT EASY

Everything we produce should be easy to understand and use. We should always remember that we try to make customers' lives easier.

KEEP PROMISES

Everything we do should work perfectly. If it doesn't, we're there to put things right. We're about delivery, not over-promising. We're about actions, not words.

BE INSPIRING

We're creative. We bring energy and imagination to our work. Everything we produce should look fresh and modern.

BE RESPECTFUL

We acknowledge and respect local cultures. We want to be a part of local communities wherever we operate. We want to help customers with their specific needs in a way that suits way of their life best.