

Products & Services

INTERNET

Volume Based Packs: (4 MB, 35 MB, 60MB, 75 MB, 100 MB, 250 MB, 500 MB, 1.5GB, 2.5 GB, Night 2GB, 4 GB, 8 GB, 12 GB, 20 GB)

Social Packs: (Facebook: 1 Day, 7 Days, 28 Days Packs, **Viber:** 1 Day Pack) **Video Packs:** (Weekly Video pack, Daily Heavy Video pack)

Smart Plans: (Midi Plan, Mega Plan)

Wi-Fi Hotspots around Dhaka City

ROAMING

- Outbound Roaming (Basic, Data, SMS, Economic SMS)
- Inbound Roaming (Basic, Data, SMS, Travelling Connect Loyalty Program)
- International SMS

GP STAR Program

- Attractive discounts in 100+ best lifestyle outlets in all over Bangladesh
- Lifestyle privilege on national or special days
- STAR Iftar Party
- Buy Data Pack or increase usage to be STAR
- Free service at GP physical & digital channels
- Priority in GPCs & recognition by call center
- Attractive Benefits while buying handsets
- Special discounts while buying special number

ENTERPRISE SOLUTION

- Corporate Bulk SMS
- Voice Message Broadcast
- Vehicle Tracking System
- Team Tracker
- Buddy Tracker
- Train Tracking
- M-Reporting
- M2M Plans

M4D

- mHealth: • Tonic • Nirvoy
- mAgri • GP Krishisheba

DEVICE

- GP Cobranded Device: Micromax Q345, Lava 505, ITEL IT 1401, Symphony G20
- Flagship positioning total 5 Campaigns: iPhone X, iPhone 8/8+, Samsung Galaxy S8, Samsung Galaxy Note 8, Nokia
- Joint Promotion Campaign: Samsung, Huawei, Xiaomi, Oppo etc.
- CPE (3G Modem & router) and wearable's (Fitbit)

PREPAID

- Nishchinto • Bondhu • Djuice
- Smile • Village Phone • BPO
- GP Public Phone • Business Solution
- Shofol • Ekota • Emergency Balance
- 1 Paise offer • Minute Bundles
- Hourly minute packs • Flexi-plan

POSTPAID

- Xplore • Xplore Legend
- GP Public Phone • MyPlan
- Business Solution • Ekota
- Internet SIM

VALUE ADDED SERVICE

- Pay for Me • Miss Call Alert • Call Block
- Facebook • Voice SMS • SMS • MMS • Voice Chat • Online Mobile Games • Welcome Tune
- Icche Tune • Music Radio • Video Store
- Audio-Video Content • News Alert • Job Alert
- Sports Alert • Health Tips • Education Tips
- Matrimonial Service • Religious Service
- Entertainment Services • Downloadable Content • Infotainment • Business Tune

DIGITAL CHANNELS

- MyGP • FlexiPlan • GP Online Shop • E-Retail
- EasyNet • Opera GameBox • 3rd Party Digital Distribution
- Online Recharge • GPAY

Digital Services

- GP Music • Bioscope • WowBox • Whiteboard
- YouTube Pack • Youtube Data Upsell • Data Sponsorship
- GSMA Mobile Connect • Facebook Freebasic • Facebook Retail • Whatsapp Pack
- Viber Pack • Whatsapp Data Pack • Wikipedia Zero
- Viber sticker pack • GameBox

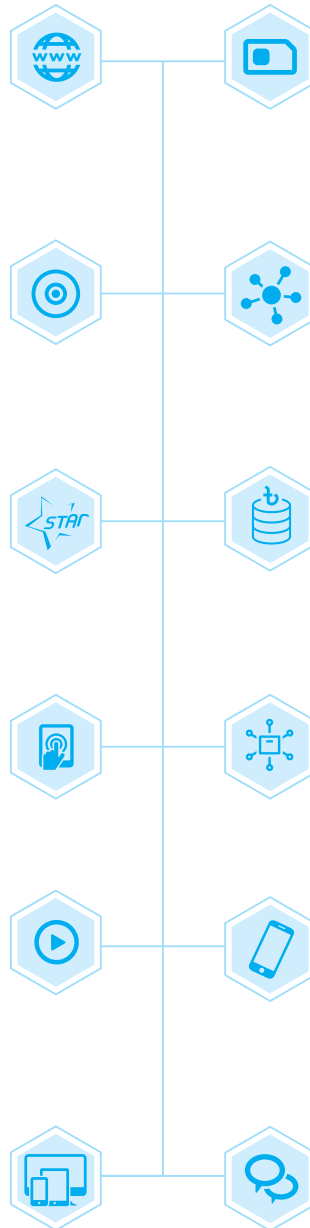
ADJACENT BUSINESS

Infrastructure Services*

Financial Services

- GPAY wallet: Payment solution for *Utility
- Payment Services: *Bill Pay *Flexiload, *Offer pack and *Train Ticketing *Collection, *Disbursement, *Agent banking
- MobiCash: Retail for GPAY Cash in, Partner Bank

**In compliance with BTRC guidelines, Grameenphone is sharing its passive infrastructure with other licensees under 'Infrastructure Services'.*



Overview

Business Performance

Sustainability

Governance

Financial Analysis

Additional Information