

SUPPLY CHAIN SUSTAINABILITY

As a socially responsible Company, Supply Chain Sustainability is one of the key elements of Grameenphone’s corporate culture, governance as well as business strategies that strive for higher labour standards and continuous improvement in its own operations and throughout its entire value chain. Grameenphone, with its vigilant and systematic efforts aims to empower society by creating shared value and ensuring responsible business practice within its supply chain. The key objective of supply chain sustainability is to create, protect and grow long-term social, environmental, and economic value for all the stakeholders involved in bringing products and services to the market.

As a part of our sustainable supply chain strategy, we require our suppliers to meet the high standards we set for ourselves. Grameenphone ensures that all of its contractual suppliers and value chain partners are committed to follow a set of Supplier Conduct Principles (SCP), which is in line with ILO conventions and United Nation Global Compact emphasizing on human rights, health and safety, labour rights, environment and anti-corruption. Grameenphone has signed 1,006 ‘Agreements on responsible Business Conduct’ (ABCs) covering 100% of its suppliers and partners. In 2015, Grameenphone carried out 118 supplier audits by its auditing partner Intertek and 658 inspections across the country by its internal inspectors based on a structured risk assessment framework. 54% of these supply chain monitoring activities were unannounced to capture the real and actual context of the suppliers.



To build the capacity of the suppliers, Grameenphone organised two (2) supplier engagement programmes in 2015. In collaboration with Unilever and Robi, Grameenphone organised ‘Capacity Building Program for OOH (Out of home) Suppliers to enhance the functional health-safety knowhow of concerned OOH suppliers of the industry. Our ‘Annual Supplier Development 2015’, a session on sustainability focusing practical instances, was attended by 350 active suppliers of Grameenphone. To recognise and motivate the superior supply chain performances and inspire others towards sustainability excellence, Grameenphone also presented ‘Value Chain Excellence Award 2015’ to four (4) suppliers and three (3) inspectors of Grameenphone.

Grameenphone’s ambition is to make an impact to empower the society through its consistent sustainability efforts. Grameenphone believes that decent working conditions, respect for human rights and the environment, as well as willingness to improve standards amongst our suppliers is the only viable route forward.



* Compared 2014 SCS operation | **SAQ means Self-Assessment Questionnaire